

Welcome to the 2025 3M Open Honorary Observer Experience

Welcome to the Honorary Observer experience at the 3M Open, an exclusive, behind the scenes experience that brings you closer to the action. As an Honorary Observer, you will walk inside the ropes alongside PGA TOUR professionals and gain a unique, up-close perspective of championship-level golf. This unforgettable opportunity offers a rare glimpse into the focus and strategy that defines the sport at its highest level. We're thrilled to have you join us for this memorable experience and hope it deepens your appreciation for the game and the remarkable athletes who play it.

This guide is your go-to resource for ensuring a smooth and enjoyable experience on event day. If you have any questions or need assistance beforehand, please reach out to Abby Gordon at agordon@3mopen.com. We look forward to welcoming you to TPC Twin Cities!



**THURSDAY JULY 24TH -
SUNDAY JULY 27TH**

TPC TWIN CITIES
BLAINE, MN

HONORARY OBSERVER GUIDE



Check-In Location



GUIDELINES

As an Honorary Observer, you're welcome to walk all 18 holes with your assigned group, but you are not required to. If you choose to leave the group at any point, you may not rejoin or join another group. Breaks are allowed, but once you exit the ropes, your experience concludes. Please be respectful of players, maintain silence during shots, and follow all on-course etiquette and PGA TOUR policies throughout your time inside the ropes. No autographs or staged photos are allowed. You may grab water from volunteer coolers and use restrooms that are not designated for players. Honorary Observers must be 16 years or older. Please review the [Honorary Observer Training Video](#) and the [PGA TOUR Prohibited Items List](#) before arriving.



TICKET & PARKING INFORMATION

Your digital ticket and parking pass, required for your Honorary Observer experience, will be available to you or your company's point of contact via the Ticketmaster Account Manager site by Monday, July 21. Please refer to the [2025 Parking Map](#) (If none, then use general parking).



CHECK-IN AND PAIRINGS

You must be at the check-in area 45 minutes before your assigned group tees off to meet with a 3M Open staff member. You will not receive your official tee time and pairing until the evening before your experience. You will receive your Honorary Observer badge, a 3M Open gift, and participate in a brief orientation.



DRESS CODE

Proper golf attire is required. Please wear a collared, unbranded golf shirt with slacks or golf shorts, and closed-toe athletic or golf shoes. Jeans, cargo pants, t-shirts, and open-toe shoes are not permitted. Be sure to dress for the weather and bring essentials like sunscreen, a hat, and an unbranded umbrella if needed.



IN CASE OF EVACUATION

If there is a weather delay or course evacuation, players and caddies will be evacuated first, followed by volunteers and Honorary Observers as soon as possible. You are also welcome to leave the course on your own.



PERSONAL ITEMS & DEVICE USE

Bags and briefcases are not permitted inside the ropes; however, fanny packs that meet PGA TOUR security guidelines are allowed. Range finders and cameras are not permitted. Mobile devices are allowed on tournament grounds but must be turned off at all times while inside the ropes. If you need to use your phone, please step away from the rope line and use it only in designated cell phone areas. Afterward, you may rejoin in front of play at the next green or tee box where a marshal is stationed.



EVENT PERKS

As an Honorary Observer, you'll enjoy a once-in-a-lifetime opportunity to walk inside the ropes with PGA TOUR professionals, gaining a unique perspective on their play, routines, and course strategy. You'll receive an official 3M Open gift and access to designated VIP areas, depending on the ticket type included in your package (all tickets except grounds tickets or Fan Passes.)